

Irene Phelps Happiness

Art Competition Guidelines 2023

Purpose:

The Art Competition is for youth aged 10 to 25 interested in revealing their artistic talents through photography, drawing and painting. The contest is designed to encourage competitors to explore and share their mental health and wellbeing stories through the theme **Happiness**; what makes them happy, how do they describe happiness?

Eligibility:

- **Participants** in the **Open Section** must live in the regions with area codes **7270, 7275 and 7276**, and must be between 16 and 25 years of age.
- **Students** entering must attend **Beaconsfield Primary, Exeter Primary, or Exeter High Schools**.
- Participants from the primary schools must be in **grade 5 or 6**.
- Participants from the high school can be **grade 7 through to grade 10**.
- **NOTE:** This year **home schooled students** of the above grades that live in any of the stated postcodes **are eligible to enter**.
- Open age group is **16 through to 25 years of age**.

Rules:

- There shall be three categories; Primary, High and Open.
- Participants are **allowed to enter one piece of work in their chosen category**.
- **Exception to the rule;** if a participant entering the High School category is **16yrs of age**, they may enter a second piece of work in the **Open section**.
- There is **NO ENTRY FEE**.
- Artwork must be an original piece, completed solely by the participant.
- **Art media allowed includes** Pen, pencils, paints, oils, watercolours, charcoal, canvas and paper.
- **West Tamar Council will not accept any inappropriate artwork** – e.g. nudity, sexually explicit, discriminatory, violent etc. Any works of this nature will not be eligible to enter.
- **Photography** may be black and white, colour, or experimental in design.
- Artwork must be related to the theme **Happiness**.

Specifications for the contests are to be followed:

- Artwork can be no larger than **45cm x 60cm**
- Artwork can be framed. Organisers may be able to assist with this process.
- Artwork must have mechanism attached so it can be hung. Organisers may be able to assist with this process.
- Artwork **must have a tag** attached to the back of the piece with name of the piece, artist's name, phone number and category they are entering. Participants will be mailed a tag with their confirmation of entry letter to be placed attached on the back of the artwork before delivering it to Council.
- **Artist Description:** Using 100 words or less, the artist must explain how the artwork represents the theme of Happiness.
- Artwork can be landscape, portrait, abstract, etc.

- **Those submitting photography are responsible for all printing and printing costs;** this can be done at home, Office Works, Harvey Norman or Camera House in Launceston.
- Submitted artwork is subject to use by West Tamar Council for promotional use.
- **Participants will have the opportunity to sell their artwork at the exhibition,** receiving all monies; West Tamar Council will take no commission from the sale, as it is the responsibility of the artist to sell their work.

Judging:

- Each Category will have a 1st-3rd prize, a Mayor's award on behalf of Irene Phelps and a People's Choice award. There will be an external panel of judges who will select the winning entries based off the following system;

Items to be scored	Points Allowed	Points Awarded
Relevance of the Theme Development of the theme through creativity/in compliance	50 pts	
Visual Effectiveness/Overall Appearance Evidence of thorough planning and preparation	15pts	
Originality Uniqueness of idea	20pts	
Message Clearly describes the artist's intent for the piece of art	15pts	